

EARTHLINGS We come in pieces to discover Christmas CRASHED 12/12
Please don't scrap
our ship!
LOVE, THE NUCLEARS



REINDEER

Christmas Discoveries

# THE NUCLEAR FAMILY'S BUCKETLIST

- · FIND SANTA
- · MEET A REAL GINGERBREAD MAN
- · TALK TO A REINDEER
- · BE KISSED BY A MISTLETOE
- · ROCKET AROUND A CHRISTMAS TREE



### GREETINGS SANTA

WE CRASHED CHRISTMAS - LITERALLY!

AFTER MONTHS OF RESEARCHING THIS HAPPY HOLIDAY FROM OUR HOME PLANET NUCLEAR THE FAMILY IS HERE AND READY TO CELE-BRATE CHRISTMAS EARTH-STYLE.

REST ASSURED, WE HAVE ALL BEEN WONDERFUL HOLIDALIENS THIS YEAR CRASHING THE SPACESHIP WAS AN ACCIDENT - WE WERE JUST SO EXCITED TO ENTER THIS ATMOSPHERE! HOPEFULLY, THAT WON'T LAND US WITH ANY COAL UNDER OUR TREE.

STILL, EVERYTHING WE'VE ENCOUNTERED SO FAR HAS BEEN OUT OF THIS WORLD! CHRIST-MAS ON EARTH IS A BLAST!

XOXO. THE NUCLEARS





Jingle Bell rock



Blue Christmas













Reindeer

Encounter



Orange World



Spaceship spotting!

Baby Snowballs



## <u>Picture Perfect Holidays by Slice Creative Network</u>

# **Cosmic Christmas CRASH!**

Lead Show Writer: Grace Perrotta

#### Objective:

To create a midcentury-inspired Christmas activation that is fresh, festive, and family-friendly.

#### Location:

Curry Ford West | Orlando, FL

**Top Line:** Happy Holidaliens are crashing Christmas – literally! Come explore cosmic confusions of Christmas conventions on the outer rim of Curry Ford West.

#### **Concept/ Summary:**

Baby, we crashed outside!

Overzealous with Christmas curiosity, happy Holidaliens have come *in pieces* on the outer rim of Curry Ford West to celebrate the holidays Earth-style. Reigning from the planet Nuclear, this family of extraterrestrials transformed their crash-site into an alien interpretation of a human holiday hoorah! Full of solar spirit, the Nuclear family invites Earthlings to rocket around the Christmas tree and explore their atmosphere of confused Christmas conventions.

From a merry mid-century living room filled with alien oddities to a cosmic collage of their festive findings, it is clear these nutty newcomers have an out-of-this-world angle on Christmas.

Though some yuletide traditions were lost in translation, all types of families – alien, human, or beyond – have a blast at the Cosmic Christmas Crash. After all, the spirit of the season is universal!

#### Additional Cosmic Christmas Crash Credits:

Ben Adams - Producer & Fabrication Manager
Abby Sinsheimer - Creative Director & Project Manager
Levi Kiess - Production Designer
Mike Artwell - Production Artist
Marcel Santos- Concept Artist
Kole Cox- Design Support & Assistant Show Writer
Ignacio Alfonzo - Graphic Designer